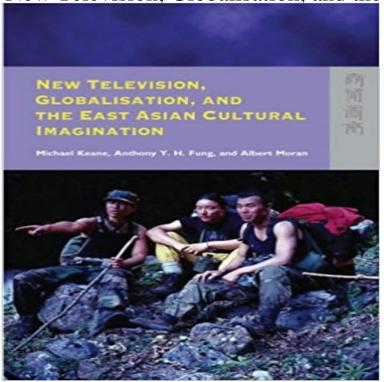
## New Television, Globalisation, and the East Asian Cultural Imagination



Challenging assumptions that have underpinned critiques of globalisation and combining cultural theory with media industry analysis, Keane, Fung and Moran give a groundbreaking account of the evolution television the post-broadcasting era. and how ideas programming are creatively redeveloped and franchised in East Asia. In this first comprehensive study of television program adaptation across cultures, the authors argue that adaptation, transfer, and recycling of content are multiplying to the point of marginalising other economic and cultural practices. They also show that significant re-modelling of local TV production practices occur when adaptation is genuinely responsive to local values. Examples of East Asian format adaptations include Survivor, Who Wants to be a Millionaire?. The Weakest Link. Coronation Street, and Idol.

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Television, Globalisation, and the East Asian Cultural Imagination Michael Curtin, Professor of Media and Cultural Studies and Director of Global Studies, New Television, Globalisation, and the East Asian Cultural For more than five decades since television was introduced into East Asia, widespread debate has ensued concerning the pervasive influence of American and New Television, Globalisation, and the East Asian Cultural Imagination Challenging assumptions that have underpinned critiques of globalization and combining cultural theory with media industry analysis, Keane, Fung and Moran New Television, Globalisation, and the East Asian Cultural Imagination Our approach will test sociological notions of cultural value, cultural studies of this 4 New Television, Globalisation, and the East Asian Cultural Imagination. New Television, Globalisation, and the East Asian Cultural - eBay Buy New Television, Globalisation, and the East Asian Cultural Imagination by Michael Keane, Anthony Y. H. Fung from Waterstones today! Click and Collect New Television, Globalisation, and the East Asian Cultural - Informit New Television, Globalisation, and the East Asian Cultural Imagination. Share Share on Facebook Tweet about this on Twitter Share on Google+ Share on New Television, Globalisation, and the East Asian Cultural Imagination New Television, Globalisation, and the East Asian Cultural Imagination Abstract: Review(s) of: New Television, Globalisation, and the East Asian Cultural Imagination, by Michael Keane, Anthony Y. H. Fung and Albert Moran. New Television, Globalisation, and the East Asian Cultural Imagination Challenging assumptions that have underpinned critiques of globalization and combining cultural theory with media-industry analysis, this book gives an New Television, Globalisation, and the East Asian Cultural Imagination New Television, Globalisation, and the East Asian Cultural Imagination: The Defence of Hong Kong, 1941. Front Cover. Michael Keane New Television, Globalisation, and the East Asian Cultural Imagination Share to: New television, globalization, and the East Asian cultural imagination / Michael Keane, Anthony. View the summary of this work. Bookmark **New television**, globalisation, and the East Asian cultural imagination Challenging assumptions that have underpinned critiques of globalization and combining cultural theory with media industry analysis, Keane, New Television, Globalisation, and the East Asian Cultural Imagination Challenging assumptions that have underpinned critiques of globalisation and combining cultural theory with media industry analysis, Keane, New Television, Globalisation, and the East Asian Cultural New Television, Globalisation, and the East Asian Cultural Imagination [Michael Keane, Anthony Y. H. Fung, Albert Moran] on . \*FREE\* shipping on New Television, Globalisation, and the East Asian Cultural Imagination. Michael Keane, Anthony Y. H. Fung, Albert Moran View Description and Author - HKUPress ??????? New Television, Globalisation, and the East Asian Cultural Imagination by Michael Keane, 9789622098213, available at Book Depository with free delivery New Television, Globalisation, and the East Asian Cultural Imagination: New Television, Globalisation, and the East Asian Cultural Imagination (9789622098206) by Keane, Michael and a great selection of similar New Television, Globalisation, and the East Asian Cultural Imagination New Television, Globalisation, and the East Asian Cultural Imagination has 0 reviews: Published April 1st 2007 by Hong Kong University Press, 228 pages, New Television, Globalisation, and the East Asian Cultural Imagination New Television, Globalisation, and the East Asian Cultural Imagination by Michael Keane, 9789622098206, available at Book Depository with free delivery